

# BRITTANY BAUM

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BRITTANY@GABEAUX.NET

## EDUCATION

- '10-12  
Graduate Studies, Graphic Design  
*Portfolio Center, Atlanta, Georgia*
- '03-08  
Undergraduate Studies, Art Education  
*University of Georgia, Athens, Georgia*

## EXPERIENCE

- '15-'19  
**Self Employed Senior Designer, Atlanta, Georgia**  
*Provided illustration, design services and creative consultation to small businesses, non profits and creative firms across a variety of media and campaign types, current clients include Metro Atlanta Beekeeper's Association, Honeypot Magazine, Ladybird Grove & Messhall and local artisan Andrew J Bain*
- GABEAUX, Atlanta, Georgia**  
*Created hand pulled screen prints and apparel of original art and illustrations, developed all related branding and design, managed inventory, generated sales and coordinated pop up shops*
- '13-'17  
**The Portfolio Center, Atlanta, Georgia**  
*Provides curriculum development, instruction and critique for the Design Program. Classes taught and developed have included Illustrator (technical proficiency class,) Information Design and Publications Design*
- '14-'15  
**Realm Co, Atlanta, Georgia**  
*Collaborated with a small team graphic designers, art directors and production artists to create brand materials and business to business communications for a variety of clients including UPS, SunTrust, Birla Carbon and Fiserv*
- '13-'14  
**Thrive Consulting, Atlanta, Georgia**  
*Collaborated with a team of graphic designers, industrial designers and design researchers on various product design, information design and research projects. Managed the Thrive brand and helped facilitate a rebrand of the company*
- '12-13  
**Soloflight Design, Roswell, Georgia**  
*Designed for various business to business clients on a collaborative creative team, clients included Patcraft, Atlanta Beltline Inc., Piedmont Healthcare and many others*
- Little Pinkbook, Atlanta, Georgia**  
*Managed brand and content across web and print platforms including web pages, advertising and event collateral*
- Armchair Media, Atlanta, Georgia**  
*Designed the Modern Atlanta catalog and advertising, assisted building websites for Yellawood and Atlanta Community Food Bank, assisted in creating marketing materials for MAP and Wildflowers*
- The Portfolio Center and Museum of Design Atlanta, Atlanta, Georgia**  
*Assisted in ideation, organization, design, and implementation of "Stories in Form: Chair Design by the Portfolio Center*
- '09-'10  
**Hampton Middle School, Hampton, Georgia**  
*Managed the visual arts program, taught visual art and art history to sixth through eighth grade*
- Chindu Middle School, Yushu, Qinghai Province, China**  
*Collaborated with local English teacher to teach general English and implemented and participated in cultural exchange activities*
- '09-'08  
**Henry County High School, McDonough, Georgia**  
*Managed the drafting and architectural design program, taught manual and digital drafting skills, principles of architectural design to ninth through twelfth grades*

## REFERENCES

Available on request.